



Casas Adobes Design

Home of the Ionic Body Balancer™

6336 N Oracle Rd 326 - 272

Tucson, AZ 85704

1-855-MAX-DTOX (855-629-3869)

www.ionicbalancer.com

DEALER APPLICATION

Billing Information

Shipping Information

Dealer Name

Business Name

Street Address

City/State/Zip

Phone Number

Email Address

I expect to sell _(number)_ of Ionic Body Balancer systems annually:

Why are you interested in selling our products?

Yes, I have reviewed the website, products and other website information.

Yes, I require an optional phone call for further information on the program.

By signing below, I affirm that the information provided above is true, and I agree to the terms of Casas Adobes Design's dealer program. I understand that if I am abusing the program or failing to adhere to program expectations I may be dismissed from the program at any time. I understand that if I am dismissed from the program, I will receive written notification via email or postal mail within 5 business days of the dismissal decision.

Signature

Date



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Interested in our Dealer Program?

We're very excited that you've chosen to take the first step towards adding a great product to your small business! We're here to answer any questions you may have and we're serious about helping you become successful in our program. Most of our dealers sell a few systems a month to help offset bills, set aside money for a retirement account, or save for vacations.

Here's what you can expect from us:

- Unlimited customer service and sales support for your customers at no charge
- No seller fees, sales requirements, inventory requirements or contracts
- Wholesale prices at 50%-70% off retail
- Shipping directly to your customers (no invoices in the box!)
- A self-guided training module to prepare you for customer questions
- An un-published dealer-only online order page, available 24/7
- Fast shipping – we ship within 2 business days of receiving your order! If there's a delay, we'll let you know about it ASAP.

We don't:

- Write commission checks. Your customers pay you, and you pay us.
- Send paper invoices to prevent as much paper waste as possible.
- Accept product returns from your customers; returns must be handled through you
- Store your credit card information for your privacy
- Lease, rent, or demo our systems or offer referral bonuses

We have several requirements for our dealers:

1. We do need to have some kind of contact from you, either via telephone or email, indicating that you are interested in joining our dealer program. We will send you an email requesting information in order to process your dealer application. You need to send us an email with the information requested to complete the application.
2. We require all of our dealers to purchase two Ultra Pro systems. We require that you keep one for demonstration purposes and one for immediate delivery. We find that it is more exciting for you to have a system on hand for your first sale. The Ultra Pro system is our biggest seller, and we want you to know what you are selling! You will need to develop a personal success story of some kind to share with your potential clients.
3. We do require that you purchase your systems and replacement parts directly through us. *We do like to know who is selling our product and representing our company!*
4. You may sell a demonstration unit discounted as a used system. In fact, we recommend that you demo a new system then sell it on the spot to your customer. The sales approach is that you demo a new unit and let the customer buy that unit on the spot; this will still be a new system. If you have an old demo unit that you would like to sell as "used," we expect you to sell it as a "used" system at a 10% discount. ***Re-selling used systems as "new" products will result in immediate and permanent dismissal from our dealer program.***

5. We expect you to read the user manual and the files contained in our self-training module, the Dealer Training Pack. We offer unlimited customer service at no charge to you and your customers. Please utilize the materials we provide in the self-training module to educate yourself about the product. We want to limit needless phone calls and emails regarding matters covered in the self-training module. If you have any questions after reading through the material or need sales advice, please ask. ***If we have to continually ask you to review these materials, you will be dismissed from our program.***
6. We expect our dealers to be professional at all times to customers. Keeping customers happy is our policy. If you become frustrated with a customer, please call us and we will intervene on your behalf. ***If we receive complaints from your customers about unprofessional demeanor or rude remarks or actions, you may subject to immediate termination from our program.***
7. You are free to set your own prices, as long as your prices are below are MSRP's. ***We require that you do not charge more than our MSRP for either new units or replacement parts; failure to do so will result in immediate dismissal from our dealer program.*** We recommend that you sell our units at retail; this is the same price we have listed on our website. That will prevent your customers from trying to go behind your back and buy directly from us. This leaves you significant room for profit, yet does not gouge the customer. We want this technology to be affordable to the people who need it!
8. We do not offer a lease or demo program for our systems. If you decide to leave our program, you are welcome to return one unused system for a full refund less a 15% re-stocking fee. We do not pay for return shipping. Refunds are issued through whatever means you paid for a system- if you paid with a credit card, the refund will go back to your credit card. If you have unhappy customers, they need to return their system to you. If you have any questions about this, please let us know.

What will I pay for your products?

Our dealers enjoy wholesale pricing and fast, free* shipping within the lower 48 states (additional charge for certain items shipped to AK and HI**). Shipping internationally will vary by weight- please call or email if you require a shipping quote before placing your order. We process all orders within 2 business days of receiving payment- if there is a delay for any reason, we'll let you know about it ASAP!

Product	Wholesale	Retail	MSRP
Ultra Pro System (Single array w/cable, shaker of sea salt)**	\$315	\$499	\$795
Practitioner Plus Package (Ultra Pro System, Spare array w/cables, 1-lb bag sea salt)**	\$375	\$629	\$1066.85
Standard Array with cable*	\$109	\$139	\$179
Standard Array without cable*	\$89	\$139	\$159
MAX Array with cables*	\$129	\$159	\$189
MAX Array without cables*	\$99	---	\$179
Replacement Bar	\$35	---	\$49.95
Pair Turbo Plates	\$35	\$42.50	\$99.95
Spare Cable	\$35	---	\$45.95
1-lb bag Himalayan Sea Salt	\$15	---	\$17.95
Two (2) 3.5 oz shakers Himalayan Sea Salt	\$15	---	\$16.95

*\$10 shipping charge anywhere within the US on all array sales for up to 4 arrays

** Shipping charge to HI and AK varies by weight

Questions?

Feel free to contact us toll-free (US and Canada) at 855-MAX-DTOX (855-629-3869) or 520-219-2555. We're open Monday- Friday, 9am-5pm AZ time (PST or MST). You can also contact us via email at service@ionicbalancer.com. Check out our website at www.ionicbalancer.com for more information on our company and products!